ORDER

Orders Order / Rev: 105006 06837949 Alt Order #: **OBAM FOR AMERICA** Product Desc: Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary 10/11/12 / 10/11/12 Sales Office: Original Date / Rev: **BLPHI** Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: EOM/EOC Washington Harbor Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Obama for America** A35+ New Business Thru: Demographic: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Agency External ID: Revenue Codes:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	154	\$126,825.00	\$107,801.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$126,825.00	\$107,801.25	0.00
Totals	154	\$126,825.00	\$107,801.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$126,825.00
Market	100%	\$422,750,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,777.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$59,185.00
KTUD	1%	\$4,227.50
KVVU	26%	\$109,915.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,820.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
1	l 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/	Wa G M	5-6a	- TWTF	:30	4 \$450.00 1	0.00 NM 4	\$1,800.00
					M-F 5-6a WakeUp w	Wagners						
		NEWS										
				End Date	Weekdays Sp	ots/Week		Rating				
	VV	eek: 10/1	5/12	10/21/12	- IWIF	4	\$450.00	0.00				

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KSNV

Order / Rev: 105006 Advertiser: Obama for America 06837949 OBAM FOR AMERICA Alt Order #: Product Desc:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	10/16/12	2 10/19/12	M-F 5-6a Wakel	Up w/Wa@M	5-6a	-	TWTF	:30	4	\$450.00 1	0.00 NM	4	\$1,800.00
NEWS			M-F 5-6a Wake	Up w/Wagners									
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 10/1		10/21/12	- TWTF	4 Stor	\$450.00	0.0		Nookdovo	Longt	h Boto	Dta Tuno		
	Date Rai		escription I-F 5-6a WakeUp		/End Time		-	<u>//eekdays</u> - TWThF	Lengt :3	. <u>n </u>	Rtg Type 0.00 NM		
See	MG 1.5	,1.6,1.7,1.8							.0	(\$100.00)			
-			E] NOT AVAILAE <i>I-F 5-6a WakeUp</i>				_	- TWThF	3	0 (\$450.00)	0.00 0///		
See	MG 1.5	,1.6,1.7,1.8		_				1 11111	.0	υ (ψ+ου.υυ)	0.00 14111		
-			E] NOT AVAILAE <i>I-F 5-6a WakeUp</i>				-	- TWThF	:3	0 (\$450.00)	0.00 NM		
		,1.6,1.7,1.8	r o ou manoop	www.				111111	.0	σ (φ 100.00)	0.00 7410		
			E] NOT AVAILAE										
			l-F 5-6a WakeUp	w/Wagner:5-6a			-	- TWThF	:3	0 (\$450.00)	0.00 <i>NM</i>		
		,1.6,1.7,1.8 _ABLE RATI	E] NOT AVAILAE	BLE RATE									
			-F 5-6a WakeUp	w/Wagner:5-6a			-	- TWThF	:3	0 \$450.00	0.00 NM		
		.3,1.4,1.1 te to Reinsta	atel										
			 -F 5-6a WakeUp	w/Wagner:5-6a			-	- TWThF	:3	0 \$450.00	0.00 NM		
_		.3,1.4,1.1	oto]										
-		te to Reinsta 2-10/21/12 M	ռեյ -F 5-6a WakeUp	w/Wagner:5-6a			-	- TWThF	:3	0 \$450.00	0.00 NM	l	
⊕ MG	for 1.2,1	.3,1.4,1.1		g						* * * * * * * * * * * * * * * * * * * *			
-		te to Reinsta -10/21/12 M	ite] -F 5-6a WakeUp	w/Wagner _' 5-6a			_	- TWThF	:3	0 \$450.00	0.00 NM	1	
		.3,1.4,1.1	1 5 oa wakeop	w/ vvagnon-5-0a				1 11111	.0	υ ψ+30.00	0.00 14101		
		te to Reinsta	ate]									<u> </u>	
N 2 KSNV	10/22/12	2 10/22/12	M-F 5-6a Wakel M-F 5-6a Wake		5-6a	N	И	:30	1	\$450.00 1	0.00 NM	1	\$450.00
NEWS			W S Ga Wake	op w/wagners									
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/2 Spot Ch	22/12 Date Ra	10/28/12	M escription	1 Start	\$450.00 E/End Time	0.0		Weekdays	Lengt	h Rate	Rtg Type		
			I-F 5-6a WakeUp				-	И		0 (\$450.00)		1	
	MG 2.2	ADI	TINOT AVAIL AF	N E DATE									
			E] NOT AVAILAE -F 5-6a WakeUp				1	M	:3	0 \$450.00	0.00 NM		
⊕ MG			. o ou manoop	w, rragnene ea				••	.0	φ 100.00	0.00 14111		
		te to Reinsta										<u> </u>	
N 3 KSNV	10/16/12	2 10/19/12	Wake Up Early	-	430a-5a	-	TWT	:30	4	\$100.002	0.00 NM	4	\$400.00
NEWS			Wake Up Early	vvagners									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 10/1		10/21/12	- TWT	4	\$100.00	0.0				1 100 00 0	0.00 1114		# 400.00
N 4 KSNV	10/22/12	2 10/22/12	Wake Up Early Wake Up Early	-	430a-5a	N	Л	:30	1	\$100.002	0.00 NM	1	\$100.00
NEWS			op Lany										
	t Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Ratin							
Week: 10/2		10/28/12	M M-F 6-7a Wakel	1 I In w/Wa 6 M	\$100.00 6-7a	0.0	00 TWTF	:30	4	\$700.00 1	0.00 NM	. 4	\$2,800.00
IN O INDINV	10/10/12	- 10/13/12	M-F 6-7a Wake		J-7 a	_	1 M11	.50	7	ψ, 00.00 1	O.OO INIVI		Ψ2,000.00
NEWS													
<u>Star</u> Week: 10/1	t Date 5/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$700.00	Ratin 0.0							
	J,	. 5, = 1, 12		7	φ. σσ.σσ	0.0	. •					-	

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Order / Rev: 105006 Advertiser: Obama for America

06837949 Alt Order #: Product Desc: **OBAM FOR AMERICA KSNV**

10/16/12 - 10/22/12 1537 Flight Dates: Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount
N 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WaQM 6-7a - TWTF :30 4 \$700.00 1 0.00 NM 4	\$2,800.00
M-F 6-7a WakeUp w/Wagnin 6-7a - 1W1F50 4 \$700.001 0.00 NMI 4	\$2,000.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/1210/21/12- TWTF4\$700.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRate Rtg Type	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner 6-7a - TWThF :30 (\$700.00) 0.00 NM	
See MG 5.5,5.6.5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 (\$700.00) 0.00 NM	
See MG 5.5,5.6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 (\$700.00) 0.00 NM	
See MG 5.5,5.6.5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 (\$700.00) 0.00 NM	
See MG 5.5,5.6,5.7,5.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner 6-7a - TWThF :30 \$700.00 0.00 NM	
M MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
6 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner 6-7a - TWThF :30 \$700.00 0.00 NM	
MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a - TWThF :30 \$700.00 0.00 NM	
M MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
8 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner 6-7a - TWThF :30 \$700.00 0.00 NM	
MG for 5.2,5.3,5.1,5.4	
[Revised Rate to Reinstate]	
N 6 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/Wa@M 6-7a M :30 1 \$700.00 1 0.00 NM 1 M-F 6-7a WakeUp w/Wagners	\$700.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/22/12 10/28/12 M 1 \$700.00 0.00	
N 7 KSNV 10/16/12 10/19/12 Today Show CM 658a-9am - TWTF :30 8 \$900.00 1 0.00 NM 8	\$7,200.00
Today Show TODAY SHOW	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/15/12 10/21/12 - TWTF 8 \$900.00 0.00	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	s	Rate Pri	Rtg Typ	e Spots	Amount
N 7 KSNV	10/16/12	2 10/19/12	Today Show	CM	658a-9am	-	TWTF-	:30		900.001	0.00 NN		\$7,200.00
TODAY	CHOW		Today Show										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/		10/21/12	- ТWГF	<u>opots/**cck</u>		0.0	_					1	
Spot Ch	Date Rar	nge D	escription	Sta	rt/End Time			Weekdays L	ength	Rate	Rtg Type	2	
		-10/21/12 T	•		a-9am			- TWThF	:30	(\$900.00)	0.00 N/	Λ	
			.12,7.13,7.14,7.15 E] NOT AVAILABL										
		-10/21/12 T	,		a-9am			- TWThF	:30	(\$900.00)	0.00 N/	Λ	
	,		.12,7.13,7.14,7.15 E] NOT AVAILABL	E RATE									
		-10/21/12 T	•		a-9am			- TWThF	:30	(\$900.00)	0.00 N/	Λ	
[.N	OT AVAIL	ABLE RAT	.12,7.13,7.14,7.15 E] NOT AVAILABL	•									
		-10/21/12 T			a-9am			- TWThF	:30	(\$900.00)	0.00 N/	Λ	
	,	, ,	. <i>12,7.13,7.14,7.15</i> E] NOT AVAILABL	,									
5 KSNV	10/15/12	-10/21/12 T	oday Show	658	a-9am			- TWThF	:30	(\$900.00)	0.00 N/	Л	
			.12,7.13,7.14,7.15 E] NOT AVAILABL	•									
-		-10/21/12 T	•		a-9am			- TWГhF	:30	(\$900.00)	0.00 N/	Л	
			.12,7.13,7.14,7.15 E] NOT AVAILABL										
-		-10/21/12 T	-		a-9am			- ТWГhF	:30	(\$900.00)	0.00 N/	Л	
			.12,7.13,7.14,7.15 E] NOT AVAILABL	•									
		-10/21/12 T			a-9am			- TWThF	:30	(\$900.00)	0.00 N/	1	
Se	e MG 7.9,	7.10,7.11,7	.12,7.13,7.14,7.15 E] NOT AVAILABL	,7.16						(,,,,,,,,			
		-10/21/12 T			a-9am			- TWThF	:30	\$900.00	0.00 NN	Л	
_		.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 ate]										
-		-10/21/12 T	-	658	a-9am			- TWThF	:30	\$900.00	0.00 NN	Л	
_		.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 ate]										
11 KSNV	10/15/12	-10/21/12 T	oday Show	658	a-9am			- ТWГhF	:30	\$900.00	0.00 NN	Л	
_		.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 ate]										
12 KSNV	10/15/12	-10/21/12 To	oday Show	658	a-9am			- TWThF	:30	\$900.00	0.00 NN	Л	
_		.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 ate]										
13 KSNV	10/15/12	-10/21/12 To	oday Show	658	a-9am			- TWThF	:30	\$900.00	0.00 NN	Л	
-	-	.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 ate]										
14 KSNV	10/15/12	-10/21/12 T	oday Show	658	a-9am			- ТWГhF	:30	\$900.00	0.00 NN	Л	
_		.7,7.6,7.2,7. e to Reinsta	4,7.5,7.1,7.8 atel										
-		-10/21/12 T	-	658	a-9am			- ТWГhF	:30	\$900.00	0.00 NN	Л	
⊕ MG	G for 7.3,7	.7,7.6,7.2,7.	4,7.5,7.1,7.8										
-		e to Reinsta	-	050	. 0			mumi p	00	# 000 00	0.00 NI		
_		-10/21/12 To	oday Show 4,7.5,7.1,7.8	658	a-9am			- TWThF	:30	\$900.00	0.00 NN	/1	
_		e to Reinsta											
N 8 KSNV	10/22/12	2 10/22/12	Today Show Today Show	СМ	658a-9am	M	1	:30	2 \$9	900.00 1	0.00 NN	<i>I</i> 2	\$1,800.00
TODAY												1	
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week		Rating 0.0	_						
N 9 KSNV			News 3 Sunrise -	SATUROM	6a-7a		S	:30	1 \$3	350.00 1	0.00 NN	<u>/</u> 1	\$350.00
			News 3 Sunrise	SATURDAY								I	

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KSNV

Order / Rev: 105006

Advertiser: Obama for America

06837949 Alt Order #:

OBAM FOR AMERICA Product Desc:

Flight Dates: 10/16/12 - 10/22/12 Estimate:

1537

l - Ch	Ctout	الم ما	la vantan Cada	Drank	Ct = #4/E = #1	T:	Dave	Lan C	4 .	Doto Dei	Dan Tuna	Consta	A
Ln Ch NEWS	Start	End	Inventory Code	ыеак	Start/End	ime	Days	Len Sp	วบเร	Kale Pii	Rtg Type	Spois	Amount
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	9						
Week: 10/	15/12	10/21/12	S-	1	\$350.00	0.0	Ō						
N10 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	-	S-	:30	1	\$625.00 1	0.00 NM	1	\$625.00
CATTO	DAY		Saturday Today										
SAT TO	rt Date	End Date	Mookdovo	Spots/Week	Poto	Potin	•						
Week: 10/		10/21/12	<u>Weekdays</u> S-	<u>5pois/veek</u>	Rate \$625.00	Rating 0.0	_						
N11 KSNV		2 10/21/12	News 3 Sunrise -	SUND&M	6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
			News 3 Sunrise S							V			V ==
NEWS													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/21/12	S	1	\$225.00	0.0							
N12 KSNV	10/21/1	2 10/21/12	Sunday Today	CM	7a-8am	-	S	:30	1	\$750.001	0.00 NM	1	\$750.00
SUN TO	DAY		Sunday Today										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	ם						
Week: 10/		10/21/12	S	1	\$750.00	0.0							
N13 KSNV	10/21/1	2 10/21/12	News 3 Today W	knd CM	9a-930am	-	S	:30	1	\$500.00 1	0.00 NM	1	\$500.00
			News 3 Today										
NEWS			147 1 1	0	5.	D //							
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays	Spots/Week	Rate \$500.00	Rating 0.0	_						
N14 KSNV		2 10/21/12	Chris Matthews 9	·304M &M	9:30a-10a		S	:30	1	\$600.001	0.00 NM	1	\$600.00
IVIT KOIV	10/21/1	2 10/21/12	Chris Matthews S		5.50a 10a		5	.50	'	φοσο.σσ 1	0.00 14101	'	ψουο.υυ
CHRIS I	MATHEV	VS											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/	15/12	10/21/12	S	1	\$600.00	0.0							
N15 KSNV	10/16/1	2 10/19/12	•		9-10a	-	TWTF	:30	8	\$425.00 1	0.00 NM	8	\$3,400.00
TODAY	SHOW	11	M-F Today Show	' II									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		10/21/12	- TWTF	8	\$425.00	0.0	_						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Brea	ak Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Ty	ype S	Spots	Amount
N15 KSNV	10/16/12	10/19/12	M-F Today Show		9-10a	-	TWTF	:30		425.00 1	0.00		8	\$3,400.00
TODAY	SHOW II		M-F Today Show	v II										
	_	End Date	Weekdays	Spots/Wee	ek Rate	Ratin	a					i		
Week: 10/1		10/21/12	- TWF		8 \$425.00	0.0						I		
	Date Ran		escription_	_	tart/End Time		-	Veekdays	Length		Rtg Ty			
			I-F Today Show II		-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
			1,15.12,15.13,15. E] NOT AVAILABL		o.16									
2 KSNV	10/15/12	-10/21/12 M	I-F Today Show II	3rd Hr 9-	-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
			1,15.12,15.13,15. E] NOT AVAILABI		5.16									
-			I-F Today Show II		-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
See	MG 15.9	9,15.10,15.1	1,15.12,15.13,15. E] NOT AVAILABI	14, 15. 15, 15						(+ :==::=)				
-			I-F Today Show II		-10a		=	TWThF	:30	(\$425.00)	0.00	NM		
See	MG 15.9	, 15. 10, 15. 1	1,15.12,15.13,15. E] NOT AVAILABI	14, 15. 15, 15						(+ :==::=)				
-			I-F Today Show II		-10a		_	TWThF	:30	(\$425.00)	0.00	NM		
See	MG 15.9	9,15.10,15.1	1,15.12,15.13,15. E] NOT AVAILABI	14, 15. 15, 15						(,)				
-			I-F Today Show II		-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
See	MG 15.9	9,15.10,15.1	1,15.12,15.13,15. E] NOT AVAILABI	14, 15. 15, 15	5.16					. ,				
-			I-F Today Show II		-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
			1,15.12,15.13,15. E] NOT AVAILABI		5.16									
			I-F Today Show II		-10a		-	TWThF	:30	(\$425.00)	0.00	NM		
			1,15.12,15.13,15. E] NOT AVAILABI		5.16									
			-F Today Show II		-10a		-	TWThF	:30	\$425.00	0.00	NM		
		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 atel	,15.1										
-			-F Today Show II	3rd Hr 9-	-10a		=	TWThF	:30	\$425.00	0.00	NM		
⊕ MG	for 15.8,	15.3,15.7,15	5.4,15.6,15.5,15.2	,15.1										
-		e to Reinsta	-							^				
_			-F Today Show II		-10a		-	TWThF	:30	\$425.00	0.00	NM		
[Rev	vised Rat	e to Reinsta	-							•				
			-F Today Show II		-10a		-	TWThF	:30	\$425.00	0.00	NM		
_		e to Reinsta	5.4,15.6,15.5,15.2 ate]	,15.1										
			-F Today Show II		-10a		-	TWThF	:30	\$425.00	0.00	NM		
		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 ate]	,15.1										
			-F Today Show II	3rd Hr 9-	-10a		-	TWThF	:30	\$425.00	0.00	NM		
-		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 atel	,15.1										
-			-F Today Show II	3rd Hr 9-	-10a		=	TWThF	:30	\$425.00	0.00	NM		
		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 atel	,15.1										
16 KSNV	10/16/12-	·10/19/12 M	-F Today Show II	3rd Hr 9-	-10a		-	TWThF	:30	\$425.00	0.00	NM		
		15.3,15.7,15 e to Reinsta	5.4,15.6,15.5,15.2 atel	,15.1										
			M-F Today Show		9-10a	N	<u>/</u>	:30	2 \$4	425.00 1	0.00	NM	2	\$850.00
TODAY	SHOW II		M-F Today Shov	v II										
		End Date	Weekdays	Spots/Wee	ek Rate	Ratin	g							
Week: 10/2		10/28/12	M		2 \$425.00	0.0	_					I		

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 Order / Rev:
 105006
 Advertiser:
 Obama for America

 Alt Order #:
 06837949
 Product Desc:
 OBAM FOR AMERICA
 KSNV

 Flight Dates:
 10/16/12 - 10/22/12
 Estimate:
 1537

Ln Ch	Start	End	Inventory Code	Drook	Start/End T	ima Dava	lon Cno	to	Doto Dri	Dta Type	Snoto	Amount
	Start	Enu	Inventory Code		Start/End 1	ime Days	Len Spo	เธ	Rate Pri	Rtg Type	Spois	
N16 KSNV	10/22/12	10/22/12	M-F Today Show	≀II 3rd HCM	9-10a	M	- :30	2 \$	425.00 1	0.00 NM	2	\$850.00
			M-F Today Show	v II								
TODAY	SHOW II											
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	M	2	\$425.00	0.00						
Spot Ch	Date Ran	ge D	escription	Star	/End Time		Weekdays	Length	n Rate	Rtg Type		
	10/22/12-	-10/28/12 N	I-F Today Show II	3rd Hr 9-10	<u>а</u>		M	:30				
	e MG 16.3		,						,			
			E] NOT AVAILABI	_E RATE								
-			I-F Today Show II		а		M	:30	\$425.00	0.00 NM		
(M) MG	for 16.2 1	10/22	•									
-		e to Reinsta	atel									
				1014		mumn		- 4		0.00.1114		
N17 KSNV	10/16/12	10/19/12	M-F Today Show	III4thHEM	10am-11am	- TWTF-	- :30	8 \$	325.00 1	0.00 NM	8	\$2,600.00
			Today 4th Hour									
TODAY	SHOW III											
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	- TWTF	8	\$325.00	0.00						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Brea	ık Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	e Spots	Amount
N17 KSNV	10/16/12	10/19/12	M-F Today Show	III 4th ÆM	10am-11am	- TWTF-	- :30	8 \$3	325.00 1	0.00 NM	1 8	\$2,600.00
TODAY	SHOW III		Today 4th Hour									
Star	t Date	End Date	Weekdays	Spots/Wee	k Rate	Rating					1	
Week: 10/1		10/21/12	- TWTF		8 \$325.00	0.00						
	Date Ran		escription LE Today Show III		art/End Time		Weekdays - TWThF	Length		Rtg Type	•	
			I-F Today Show III 1,17.12,17.13,17.		am-11am .16		- 1 W111F	.30	(\$325.00)	0.00 141/		
			E] NOT AVAILABL								1	
			I-F Today Show III		am-11am		- TWThF	:30	(\$325.00)	0.00 NM	1	
			[1,17.12,17.13,17. E] NOT AVAILABL		.16							
			I-F Today Show III				- TWThF	:30	(\$325.00)	0.00 NN	1	
			1,17.12,17.13,17. E] NOT AVAILABL		.16							
4 KSNV	10/15/12-	-10/21/12 M	- I-F Today Show III	4th Hr 10	am-11am		- TWThF	:30	(\$325.00)	0.00 NN	1	
			1,17.12,17.13,17. E] NOT AVAILABL		16							
			I-F Today Show III		am-11am		- ТWГhF	:30	(\$325.00)	0.00 NN	1	
			1,17.12,17.13,17. E] NOT AVAILABL		16							
-			I-F Today Show III		am-11am		- ТWThF	:30	(\$325.00)	0.00 NM	1	
See	MG 17.9),17.10,17.1	1,17.12,17.13,17. E] NOT AVAILABL	14, 17. 15, 17.					,			
			I-F Today Show III		am-11am		- TWThF	:30	(\$325.00)	0.00 NM	1	
			1,17.12,17.13,17.						,			
			E] NOT AVAILABL									
			I-F Today Show III				- TWГhF	:30	(\$325.00)	0.00 NM	1	
			1,17.12,17.13,17. E] NOT AVAILABL		.16							
_			-F Today Show III		am-11am		- TWThF	:30	\$325.00	0.00 NM	1	
-		17.1,17.3,17 e to Reinsta	7.4,17.8,17.6,17.7, ate]	17.2								
			-F Today Show III		am-11am		- TWThF	:30	\$325.00	0.00 NM	1	
-		, ,	7.4,17.8,17.6,17.7,	17.2								
_		e to Reinsta .10/19/12 M	alej I-F Today Show III	4th Hr 10	am-11am		- ТWГhF	:30	\$325.00	0.00 NM	, I	
⊕ MG	for 17.5,1	17.1,17.3,17	7.4,17.8,17.6,17.7,		an ran		1 11111	.00	ψ020.00	0.00 1410	` 	
-		e to Reinsta	-	4th ∐r 10	lom 11om		TWTLE	.20	¢225.00	0.00 NIN	,l	
			-F Today Show III 7.4,17.8,17.6,17.7,		am-11am		- TWThF	:30	\$325.00	0.00 NM	'	
_		e to Reinsta		17.2							1	
13 KSNV	10/16/12-	·10/19/12 M	-F Today Show III	4th Hr 10	am-11am		- ТWГhF	:30	\$325.00	0.00 NM	1	
_		17.1,17.3,17 e to Reinsta	7.4,17.8,17.6,17.7,	17.2								
-			رمانة -F Today Show III	4th Hr 10	am-11am		- TWThF	:30	\$325.00	0.00 NM	, i	
⊕ MG	for 17.5,1	17.1,17.3,17	7.4,17.8,17.6,17.7,				111111	.00	ψ0=0.00	0.00		
-		e to Reinsta -10/19/12 M	ilej I-F Today Show III	4th Hr 10	am-11am		- TWThF	:30	\$325.00	0.00 NM	ı	
⊕ MG	for 17.5,1	17.1,17.3,17	7.4,17.8,17.6,17.7,		an ran		111111	.00	ψ020.00	0.00 1411	`	
-		e to Reinsta 10/19/12 M	itej I-F Today Show III	4th Hr 10	am-11am		- ТWГhF	:30	\$325.00	0.00 NM	, I	
_			7.4,17.8,17.6,17.7,		an Tan		111111	.00	Ψ020.00	0.00 1414	•	
		e to Reinsta										
N18 KSNV	10/22/12	10/22/12	M-F Today Show Today 4th Hour	III 4th ICM	10am-11am	M	- :30	2 \$3	325.00 1	0.00 NN	1 2	\$650.00
TODAY	SHOW III		. July Initiodi									
		End Date	Weekdays	Spots/Wee		Rating						
Week: 10/2	22/12	10/28/12	M		2 \$325.00	0.00					I	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Spor	ts Rate Pri	Rtg Type	Spots	Amount
N18 KSNV	10/22/1	2 10/22/12	M-F Today Show		10am-11am	M	- :30	2 \$325.001	0.00 NM	2	\$650.00
TODAY	SHOW I	ш	Today 4th Hour	•							
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/28/12	M	2	\$325.00	0.00					
	Date Ra		escription		t/End Time		Weekdays		Rtg Type		
			1-F Today Show I	<i>III 4th Hr</i> 10ai	m-11am		M	:30 (\$325.00)	0.00 <i>NM</i>		
	e MG 18. ∩T Δ\/ΔI	-	E] NOT AVAILAE	RI E RATE							
-			I-F Today Show I		m-11am		M	:30 \$325.00	0.00 NM		
	for 18.2						171	.00 4020.00	0.00 14111		
		ate to Reinst	ate]								
N19 KSNV	10/16/1	2 10/19/12	Rachael Ray	CM	11am-12pm	- TWTF-	- :30	4 \$325.001	0.00 NM	4	\$1,300.00
540115			Rachael Ray								
RACHE		End Data	Maglidavia	Cnoto/Mook	Doto	Dating					
<u>Sta</u> Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$325.00	Rating 0.00					
	Date Ra		escription		t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV	10/15/12	2-10/21/12 F		11aı	m-12pm		- TWThF	:30 (\$325.00)	0.00 NM		
		5,19.6,19.7									
			E] NOT AVAILAE		40		TWELE	-20 (\$205.00)	0.00 1/14		
		2-10/21/12 F .5,19.6,19.7	аспает кау	11ai	m-12pm		- TWThF	:30 (\$325.00)	0.00 NINI		
			E] NOT AVAILAE	BLE RATE							
-		2-10/21/12 F	-		m-12pm		- TWThF	:30 (\$325.00)	0.00 NM		
Se	e MG 19.	5,19.6,19.7	•								
			E] NOT AVAILAE					_			
		2-10/19/12 R	achael Ray	11aı	m-12pm		- TWThF	:30 \$325.00	0.00 NM		
		,19.2,19.3 ate to Reinst	atel								
		2-10/19/12 R		11aı	m-12pm		- TWThF	:30 \$325.00	0.00 NM		
_		,19.2,19.3	,					***************************************			
[Re	evised Ra	ate to Reinst	ate]							1	
_		2-10/19/12 R	achael Ray	11aı	m-12pm		- TWThF	:30 \$325.00	0.00 NM		
_		,19.2,19.3	atol								
		ate to Reinst		CM	11am-12pm	M	•20	4	0.00 NM	1	\$205.00
INZU KSINV	10/22/1	2 10/22/12	Rachael Ray Rachael Ray	CM	rram-rzpm	IVI	- :30	1 \$325.001	0.00 NM	1	\$325.00
RACHE	LRAY		rtaoriaorrtay								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1	
Week: 10/		10/28/12	M	1	\$325.00	0.00					
N21 KSNV	10/16/1	2 10/19/12	Noon News	CM	12-1230pm	- TWTF-	- :30	4 \$425.001	0.00 NM	4	\$1,700.00
NEWS			Noon News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	- TWTF	4	\$425.00	0.00					
	Date Ra		escription		t/End Time		Weekdays	Length Rate	Rtg Type		
		2-10/21/12 N -	loon News	12-1	230pm		- TWThF	:30 (\$425.00)	0.00 <i>NM</i>		
	e MG 21. ∩τ Δ\/ΔΙ		E] NOT AVAILAE	RI E RATE							
-		2-10/19/12 N	-		230pm		- TWThF	:30 \$425.00	0.00 NM		
	6 for 21.2							,			
[Re	evised Ra	ate to Reinst	ate]								
N22 KSNV	10/22/1	2 10/22/12	Noon News	CM	12-1230pm	M	- :30	1 \$425.001	0.00 NM	1	\$425.00
NEW C			Noon News								
NEWS	rt Doto	End Data	Wookdovo	Spoto/Mosts	Poto	Datina					
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$425.00	Rating 0.00					
N23 KSNV			The Agenda 123	30pm CM	1230-1p	- TWTF-	- :30	4 \$225.00 2	0.00 NM	4	\$900.00
			The Agenda 12			1		, ~			,
AGEND	PΑ									i	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N23 KSNV	10/16/1	2 10/19/12	The Agenda 1230	•	1230-1p	- TWTF	:30	4	\$225.002	0.00 NM	4	\$900.00
AGEND	Δ		The Agenda 1230	0pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- ТWГF	4	\$225.00	0.00						
N24 KSNV	10/22/1	2 10/22/12	The Agenda 1230		1230-1p	М	:30	1	\$225.002	0.00 NM	1	\$225.00
AGEND	Δ		The Agenda 1230	0pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$225.00	0.00						
N25 KSNV	10/16/1	2 10/19/12	Days of our Lives		1258p-2pm	- TWTF	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
DAYS			Days of our Lives	3								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWГF	4	\$425.00	0.00						
N26 KSNV	10/22/1	2 10/22/12	Days of our Lives		1258p-2pm	М	:30	1	\$425.00 1	0.00 NM	1	\$425.00
DAYS			Days of our Lives	3								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$425.00	0.00					ĺ	
N27 KSNV	10/16/1	2 10/19/12	The Doctors	CM	2pm-3pm	- TWTF	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
DRS			The Doctors									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	4	\$325.00	0.00						
N28 KSNV	10/22/1	2 10/22/12	The Doctors	CM	2pm-3pm	M	:30	1	\$325.00 1	0.00 NM	1	\$325.00
DDC			The Doctors									
DRS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$325.00	0.00						
N29 KSNV	10/16/1	2 10/19/12	Dr. Phil	CM	3-4p	- TWTF	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	4	\$450.00	0.00						
N30 KSNV	10/22/1	2 10/22/12	Dr. Phil	CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
PHIL			Dr Phil									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$450.00	0.00						
N31 KSNV	10/16/1	2 10/19/12	NEWS 3 at 4 (1 l		4-5pm	- TWTF	:30	8	\$725.00 1	0.00 NM	8	\$5,800.00
NEWS			4PM NEWS (1 ho	our)								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF	8	\$725.00	0.00						
N32 KSNV	10/22/1	2 10/22/12	NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	M	:30	2	\$725.00 1	0.00 NM	2	\$1,450.00
NEWS			4PM NEWS (1 ho	our)								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	2	\$725.00	0.00						
N33 KSNV	10/16/1	2 10/19/12	M-F Early News	CM	5-630p	- TWTF	:30	13	\$1,200.001	0.00 NM	13	\$15,600.00
NEWS			M-F Early News								ĺ	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- TWTF		\$1,200.00	0.00					i	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code I	Break	Start/End 1	īme	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
-	СМ	5-630p		- TWTF	-		\$1,200.001	0.00 NM		\$15,600.00
M-F Early News		·								
NEWS Start Data End Data Waskdaya Spata	Mook	Poto	Doti	20						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/15/12 10/21/12 - TWTF		Rate \$1,200.00	Ratii 0.	<u>19</u> 00						
Spot Ch Date Range Description		End Time	0.		Neekdays	Len	gth Rate	Rtg Type		
1 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0p		-	- TWThF	:	:30 (\$1,20<mark>0.00)</mark>	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [PGM CHG = DEBATE]	21,33.2	22								
2 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0р		-	TWThF	- :	:30 (\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [PGM CHG = DEBATE]	21,33.2	22								
3 KSNV 10/15/12-10/21/12 M-F Early News See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [PGM CHG = DEBATE]	5-63 21,33.2	•		-	· TWThF	- :	:30 (\$1,200.00)	0.00 <i>NM</i>		
4 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0p		-	TWThF	- :	:30 (\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,	22					,			
6 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0p		-	TWThF	- :	:30 (\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		22								
7 KSNV 10/15/12-10/21/12 M-F Early News	5-63	0р		-	ТWГhF	- :	:30 (\$1,200.00)	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	,	22								
8 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		=	- TWГhF	- :	:30 (\$1,200.00)	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-	22								
13 KSNV 10/15/12-10/21/12 M-F Early News	5-63	•		-	TWThF	- :	:30 (\$1,200.00)	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.18,33.19,33.20,33. [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		22								
15 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0р		-	· TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
16 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		-	· TWThF	- :	30 \$1,200.00	0.00 NM		
(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
17 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		=	· TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
18 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		-	TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
19 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0р		-	TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
20 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0р		-	TWThF	- :	30 \$1,200.00	0.00 NM		
(h) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
21 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		-	TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
22 KSNV 10/16/12-10/19/12 M-F Early News	5-63	0p		-	TWThF	- :	30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2 [Revised Rate to Reinstate]										
N34 KSNV 10/22/12 10/22/12 M-F Early News M-F Early News	СМ	5-630p		M	:30	2 :	\$1,200.00 1	0.00 NM	2	\$2,400.00
NEWS										
Start Date End Date Weekdays Spots/ Week: 10/22/12 10/28/12 M Spots/		Rate \$1,200.00	Ratii 0.	<u>ng</u> 00						

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End Inventory Code Break Start/End	ime Days Len Spots Rate Pri Rtg Type Spots Amount
N34 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M-F Early News	M :30 2 \$1,200.00 1 0.00 NM 2 \$2,400.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 2 \$1,200.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 M-F Early News 5-630p	M :30 (\$1,200.00) 0.00 NM
See MG 34.3 [NA NO DAY MOVES]	
3 KSNV 10/22/12-10/22/12 M-F Early News 5-630p	M :30 \$1,200.00 0.00 NM
⊕ MG for 34.1 10/22	
[Revised Rate to Reinstate]	C 00 4 0450 000 0 000 NM
N35 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pm Sa-Su Early News	S- :30 1 \$450.00 2 0.00 NM 1 \$450.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 S- 1 \$450.00	Rating 0.00
N36 KSNV 10/21/12 10/21/12 News 3 Live in Prime CM 7-10pm	S :30 1 \$900.00 2 0.00 NM 1 \$900.00
News 3 in Prime	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
NEWS AFTER NFL Start Date	Rating
Week: 10/15/12 10/21/12 S 1 \$900.00	0.00
N37 KSNV 10/16/12 10/19/12 M-F Jeopardy CM 630-7pm	- TWTF :30 4 \$1,300.00 1 0.00 NM 4 \$5,200.00
M-F Jeopardy JEOPARDY	
Start Date	Rating
Week: 10/15/12 10/21/12 - TWTF 4 \$1,300.00	0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm	<u>Weekdays Length Rate Rtg Type</u> - TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 37.5,37.6,37.7,37.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm	- TWThF :30 (\$1,300.00)
2 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm See MG 37.5,37.6,37.7,37.8	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
[PGM CHG = JEOP OR WHEEL IN PRIME]	
3 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 37.5,37.6,37.7,37.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm	-TWThF :30 \$1,300.00 0.00 NM
MG for 37.1,37.2,37.4,37.3	
[Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm	- TWThF :30 \$1,300.00 0.00 NM
(M) MG for 37.1,37.2,37.4,37.3	1W1111 .00 \$1,000.00 0.00 1W1
[Revised Rate to Reinstate]	
7 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm → MG for 37.1,37.2,37.4,37.3	- TWThF :30 \$1,300.00 0.00 NM
[Revised Rate to Reinstate]	
8 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm	-TWThF :30 \$1,300.00 0.00 NM
N38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm	M :30 1 \$1,300.001 0.00 NM 1 \$1,300.00
M-F Jeopardy	, , , , , , , , , , , , , , , , , , ,
JEOPARDY Start Date	Rating
Week: 10/22/12 10/28/12 M 1 \$1,300.00	0.00

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Order / Rev: 105006 Advertiser: Obama for America

OBAM FOR AMERICA Alt Order #: 06837949 Product Desc: **KSNV**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1537

Ln Ch Start End Inventory Code Break Start/End	
N38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm M-F Jeopardy	M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00
JEOPARDY	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
Week: 10/22/12 10/28/12 M 1 \$1,300.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm	M :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 38.2	
[na debates]	M 200 64 200 00 0 NM
2 KSNV 10/22/12-10/22/12 M-F Jeopardy 630-7pm M MG for 38.1 10/22	M :30 \$1,300.00 0.00 NM
[Revised Rate to Reinstate]	
N39 KSNV 10/16/12 10/19/12 M-F Wheel CM 7-730pm	-TWTF :30 4 \$1,300.00 1 0.00 NM 4 \$5,200.00
M-F Wheel of Fortune	
WHEEL Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/15/12 10/21/12 -TWTF 4 \$1,300.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 39.5,39.6,39.7,39.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	TWILE
3 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm See MG 39.5,39.6,39.7,39.8	- TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
[PGM CHG = JEOP OR WHEEL IN PRIME]	
4 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm	-TWThF :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 39.5,39.6,39.7,39.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	-TWThF :30 \$1,300.00 0.00 NM
M MG for 39.1,39.4,39.3,39.2	1W111 .50 \$1,000.00 0.00 1W1
[Revised Rate to Reinstate]	
6 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	- TWThF :30 \$1,300.00 0.00 NM
7 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm	-TWThF :30 \$1,300.00 0.00 NM
⊕ MG for 39.1,39.4,39.3,39.2	
[Revised Rate to Reinstate]	THE E
8 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm → MG for 39.1,39.4,39.3,39.2	- TWThF :30 \$1,300.00 0.00 NM
[Revised Rate to Reinstate]	
N40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm	M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00
M-F Wheel of Fortune	
WHEEL Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 10/22/12 10/28/12 M 1 \$1,300.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm	M :30 (\$1,300.00) 0.00 <i>NM</i>
See MG 40.2 [na debates]	
2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm	M :30 \$1,300.00 0.00 NM
MG for 40.1 10/22	
[Revised Rate to Reinstate]	
N41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm Face to Face w/ J.Ralston	-TWTF :30 4 \$900.00 1 0.00 NM 4 \$3,600.00
FACE TO FACE	
Start Date	Rating
Week: 10/15/12 10/21/12 - TWTF 4 \$900.00	0.00

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

NAT I KNY 101612 101912 FacetoFace Ratiston Regizm 730-788pm TWTF- 30 4 \$900.00 1 0.00 NM 4 \$3,600.00	Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Section Color Co	N41 KSNV	10/16/1	2 10/19/12		•	730-758pm	- TWTF-	- :30	4 \$900.001	0.00 NM	4	\$3,600.00
Sint Date	FACE T	O FACE		Face to Face w/	J.Ralston							
Spot Ch Date Range Description Description Description Statistical Time Sta				Weekdays	Spots/Week	Rate	Rating					
TKNIV 10/15/12-10/21/12 FacetoFaceRalston Report 730-758pm					•		0.00					
See MG 41.5.4.1.6.4.7.47.8.7 FIGN CHG = NBC DEBATE 2 KSW 1075/12-1027/12 FacetoFaceRalston Report 730-758pm TWThF 30 (4000-00) 0.00 NM See MG 41.5.4.1.6.4.7.1.8.1 NATURAL BLE RATE NOT AVAILABLE RATE												
IPCM CHG = NBC DEBATE 2 / SSV 1015/12-1012/12 pacelof-see/Raiston Report 730-758pm TWThF :30 (\$990-60) 0.00 NM See MG 41.5.41.6.41.7.41.8 [NOT AVAILABLE RATE NOT					τιτοροπ του	тоории		- 1 WIIII	.50 (\$500.00)	0.00 /1///		
See MG 41.6.41.6.41.7.41.8												
INOT AVAILABLE RATE NOT AVAILABLE RATE 3/16/10/10/12/12/10/16/12 16/14/16/16/12/16/14/16 16/14/16/16/12/16/14/16/16/12/16/14/16/16/12/16/14/16/16/14/16/16/14/16/16/14/16/16/14/16/16/14/14/16/14/14/16/14/16/14/14/16/14/14/16/14/14/16/14/14/16/14/14/16/14/14/16/14/14/16/14/14/14/16/14/14/16/14/14/14/16/14/14/14/16/14/14/14/16/14/14/14/16/14/14/14/16/14/14/14/14/16/14/14/14/14/16/14/14/14/14/14/14/14/14/14/14/14/14/14/					n Report 730	-758pm		- TWThF	:30 (\$900.00)	0.00 NM		
3 KSW 10151/2-1021/12 FacetoFaceRalston Report 730-758pm					F RATE							
Soe NBC 41.5.41.6.41.7.41.8 INDIT AVAILABLE RATE At XNIV 101/51/2-102/112 FacetoFace/Raiston Report 730-758pm TWThF 30 \$900.00 0.00 NM See Mc 41.5.41.6.47.41.8 INDIT AVAILABLE RATE STANY 101/61/2-101/112 FacetoFace/Raiston Report 730-758pm TWThF 30 \$900.00 0.00 NM William TWThF 30 \$900.00 0.00 NM Will	-			•		-758pm		- TWThF	:30 (\$900.00)	0.00 NM		
## A KSWN 10/16/12-10/21/12 FacetoFace/Raiston Report 730-758pm	See	e MG 41	.5,41.6,41.7,	41.8		·			,			
See MG 41.5.41.7.41.8 See MG 41.5.41.7.41.8 See See See See See See See See See S	-			•		750		TUT). F	00 (\$000.00)	0.00 1/14		
INOT AVAILABLE RATE NOT AVAILABLE RATE S KRNN 10/16/12-10/19/12-pacetoFace/Raiston Report 730-758pm -TWThF :30 \$900.00 0.00 NM					n Report 730	-758pm		- IWINF	:30 (\$900.00)	0.00 NINI		
MG for 41.2.41.3.41.4.41.1 Revised Rate to Reinstate					LE RATE							
Revised Rate to Reinstate	_				n Report 730	-758pm		- TWThF	:30 \$900.00	0.00 NM		
SENNY 10/16/12-10/19/12 FacetoFace/Raiston Report 730-758pm	_											
## MG for 412,413,414,41.1 Revised Rate to Reinstate 7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm	-			-	n Report 730	-758pm		- TWThF	:30 \$900.00	0.00 NM		
TKSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm TWThF- 30 \$900.00 0.00 NM	_				Troport 700	тоории		1,1,1,1	.σσ φσσσ.σσ	0.00 14111		
	-			-								
Revised Rate to Reinstate 8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm -TWThF :30 \$900.00 0.00 NM 9 MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate] N42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston RepCM 730-758pm M :30 1 \$900.00 1 0.00 NM 1 \$900.00 FACE TO FACE Start Date End Date Weekdays Spots/Week Rate New York 10/22/12 10/28/12 M 1 \$900.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm M :30 \$900.00 0.00 NM See MG 42.2 [POM CHG = NBC DEBATE] 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M S :30 \$900.00 0.00 NM 9 MG for 42.1 10/22 [INV CODE] N43 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M S :30 \$900.00 0.00 NM 1 \$525.00 Start Date Meekdays Spots/Week Rate Rating New York 10/29/12 10/20/12 10	_				n Report 730	-758pm		- TWI'hF	:30 \$900.00	0.00 NM		
8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm -TWThF	_											
Revised Ralt= to Reinstate N42 KSNV 10/22/12 10/22/12 FacetoFace/Ralston Rep@M 730-758pm M :30 1 \$900.00 1 0.00 NM 1 \$900.00	-			-	n Report 730	-758pm		- TWThF	:30 \$900.00	0.00 NM		
N42 KSNV 10/22/12 10/22/12 FacetoFace/Raiston Reg2M Face to Face w/ J.Raiston Face to Face w/ J.Raisto												
Face to Face w/ J.Ralston FACE TO FACE Start Date Start Date Start Date Nove: \(\frac{10}{10} \) 28/12 \\ \text{Pote to Date Range} \) Description Start/End Time Start/End Time 1 kSNV \(\frac{10}{10} \) 10/28/12 \\ \text{Pote to Date Range} \) Description Start/End Time 1 kSNV \(\frac{10}{10} \) 10/28/12 \\ \text{Pod Nove: 10} \) See \(MG 42.2 \) IPGM CHG = NBC DEBATE 2 kSNV \(\frac{10}{10} \) 10/22/12 \(\frac{10}{10} \) 10/22 \(\frac{12}{10} \) 10/22/12 RALSTON in PRIME 8-11 pm M					ton DorOM	720 750nm	М	.20	1 0000 00 1	0.00 NM	1	\$000.00
FACE TO FACE	N42 KSNV	10/22/1	2 10/22/12		•	730-758pm	IVI	- :30	1 \$900.001	U.UU INIVI	1	\$900.00
Neek: 10/12/12 10/28/12 10/28/12 M 1 \$900.00 0.00 Neekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm M :30 \$900.00 0.00 NM See MG 42.2 [PGM CHG = NBC DEBATE] 2 KSNV 10/22/12 RALSTON in PRIME 8-11pm M :30 \$900.00 0.00 NM MG for 42.1 10/22 [INV CODE] N43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm S- :30 1 \$525.00 1 0.00 NM 1 \$525.00 SAT/Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm S- :30 1 \$525.00 1 0.00 NM 1 \$525.00 N44 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm S- :30 1 \$525.00 1 0.00 NM 1 \$525.00 NH SAT/ Wheel of Fortune CM SAT/ Wheel of Fortun	FACE T	O FACE										
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3:30 (\$4:60.00) 0.00 NM See MG 42.2 [PGM CHG NBC DEBATE] 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M- 3:30 \$900.00 0.00 NM MG for 42.1 10/22 [INV CODE]					Spots/Week							
1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm M 30 (\$456.00) 0.00 NM See MG 42.2 19/29/12 10/22/12 RALSTON in PRIME 8-11pm M 30 (\$900.00 0.00 NM MG for 42.1 10/22 [INV CODE] N43 KSNV 10/20/12 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pm S- 30 1 \$525.00 0.00 NM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/20/12 10/20/12 Wknd Wheel of Fortune CM 7-730pm S- 30 1 \$525.00 0.00 NM WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating New Nover No	_				Star		0.00	Weekdays I	Length Rate	Rtg Type		
PGM CHG = NBC DEBATE 2 KSNV 10/22/12-10/22/12 RALSTON in PRIME	1 KSNV	10/22/1	2-10/28/12 F					M				
2 KSNV 10/22/12-10/22/12 RALSTON in PRIME 8-11pm M 30 \$900.00 0.00 NM				ATE1								
					F 8-11	nm		M	:30 \$900 00	0.00 NM		
N43 KSNV 10/20/12 10/20/12 Wknd Jeopardy CM 630-7pmS- :30 1 \$525.00 1 0.00 NM 1 \$525.00 JEOPARDY Start Date Week: 10/15/12 10/20/12 Wknd Wheel of Fortune CM 7-730pmS- :30 1 \$525.00 1 0.00 NM 1 \$525.00 N				, .LO O		Pili			.σσ φσσσ.σσ	0.00 14111		
SAT/Jeopardy Start Date End Date Weekdays Spots/Week Rate Section Sect	[IN	V CODE]									
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating O.00	N43 KSNV	10/20/1	2 10/20/12		CM	630-7pm	S	- :30	1 \$525.001	0.00 NM	1	\$525.00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spots	JEOPA	RDY		SA1/Jeopardy								
N44 KSNV 10/20/12 10/20/12 Wknd Wheel of Fortune CM SAT/ Wheel of Fortu			End Date	Weekdays	Spots/Week	Rate	Rating					
SAT/ Wheel of Fortune SAT/ Wheel of Fortune SAT/ Wheel of Fortune SAT/ Wheel of Fortune Start Date Start Date End Date Weekdays Spots/Week Rate Rating 0.00	Week: 10/	15/12	10/21/12	S-	1	\$525.00	0.00					
WHEEL Start Date Week: 10/15/12 End Date 10/21/12 Weekdays 2S - Spots/Week Pate 1 (\$\frac{\text{Rating}}{\$\subset \$\subset \subset \subse	N44 KSNV	10/20/1	2 10/20/12			7-730pm	S	- :30	1 \$525.001	0.00 NM	1	\$525.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	WHEEL			SAT/ wheel of F	ortune							
N46 KSNV 10/16/12 10/16/12 Tues PR 8-9p CM 8-9pm -T :30 1 \$4,000.00 1 0.00 NM Tuesday Prime 8-9pm THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating 0.00 NM 1 \$4,000.00 N47 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM 9-10pm W :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 SVU			End Date	Weekdays	Spots/Week	Rate	Rating					
THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating					·							
THE VOICE Start Date End Date Weekdays Spots/Week Rate Rating	N46 KSNV	10/16/1	2 10/16/12			8-9pm	- T	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Start Date Week: 10/15/12 End Date 10/21/12 Weekdays - T Spots/Week 1 \$4,000.00 Rating 0.00 N47 KSNV 10/17/12 10/17/12 Wed PR 9-10p Wednesday Prime 9-10pm CM 9-10pm W :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 1 0.00 NM	THE VC	DICE		ruesuay Prime t	o-ahiii							
N47 KSNV 10/17/12 10/17/12 Wed PR 9-10p CM 9-10pmW :30 1 \$4,000.00 1 0.00 NM 1 \$4,000.00 SVU	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wednesday Prime 9-10pm SVU												
SVU	N47 KSNV	10/17/1	2 10/17/12	•		9-10pm	W	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	SVU			vveunesuay PIIII	ie a-Tohiii							
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	Spots Rate Pri	Rtg Type	Spots	Amount
N47 KSNV	10/17/1	2 10/17/12	Wed PR 9-10p	CM	9-10pm	W	- :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
SVU			Wednesday Prime	9-10pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	W	1	\$4,000.00	0.00					
N48 KSNV	10/18/1	2 10/18/12	Thurs PR 10-11p	CM	10-11pm	T	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK (CENTER		Thursday Prime 1	0-11pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	T	1	\$3,200.00	0.00					
N49 KSNV	10/19/1	2 10/19/12	Fri PR 9-10p	CM	9-10pm	F	- :30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM			Friday Prime 9-10	piii							
<u>Sta</u>	rt Date	End Date		Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F	1	\$2,600.00	0.00			0.00.1114		40.000.00
N50 KSNV	10/19/1	2 10/19/12	Fri 10-11p Friday Prime 10-1	CM 1nm	10-11pm	F	- :30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELI	NE		Thay Thine To T	· piii							
	rt Date	End Date		Spots/Week	Rate	Rating					
Week: 10/		10/21/12	F	CM	\$3,200.00	0.00	.20	1 ¢000 00 2	0.00 NM	1	¢ 000 00
N51 KSNV	10/20/1	2 10/20/12	Sat PR 8-9p Saturday Prime 8-	_	8-9pm	3-	- :30	1 \$800.002	0.00 NM	'	\$800.00
NBC PF	RIME		•	•							
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating					
Week: 10/ N52 KSNV		2 10/20/12	Sat PR 9-10p	CM	\$800.00 9-10pm	0.00	- :30	1 \$900.002	0.00 NM	1	\$900.00
NOZ NOW	10/20/1	2 10/20/12	Saturday Prime 9-		о тории	5	.00	ι φοσο.σσ2	0.00 14101		φοσο.σσ
NBC PF											
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
N53 KSNV			NFL Pre-Game / F	NA CM	1p-530pm		S :30	1 \$2,400.001	0.00 NM	1	\$2,400.00
			NFL Pre-Game								
FNIA Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$2,400.00	0.00					
N54 KSNV	10/21/1	2 10/21/12	NFL Football	CM	1P-9PM	2	S :30	1 \$10,000.00 1	0.00 NM	1	\$10,000.00
SHN NI	GHT FTE	રા	NFL Football								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	15/12	10/21/12	S	1	\$10,000.00	0.00					
55 KSNV	10/21/1	2 10/21/12	Jeopardy in PRIMI		M-SA 8-11p	/ SUN	S :30	1 \$350.004	0.00 NM	1	\$350.00
TBD			Jeopardy in Prime	,							
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S	1	\$350.00	0.00			0.00.104		A
N56 KSNV	10/16/1	2 10/19/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135ր	om - TWF	- :30	4 \$1,200.001	0.00 NM	4	\$4,800.00
NEWS			W. P. Howe o' at 2.k	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
	rt Date	End Date		Spots/Week	Rate	Rating					
Week: 10/ N57 KSNV		10/21/12	- TWTF M-F News 3 at Ele		\$1,200.00 11pm-1135p	0.00 om M	- :30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NOT RONV	10/22/1	2 10/22/12	M-F News 3 at Ele		11011-1133)III WE	.50	1 ψ1,200.001	O.OO INIVI	· '	\$1,200.00
NEWS					_						
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
N58 KSNV			Sa-Su News 3 at E		11pm-1135p		- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at I					,			Ţ:,.00.00
NEWS	ort Dete	End Date	Woolds:	Cnoto/Mari	Data	Datin -					
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
				•	. ,	-			•		

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N58 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at Ele		11pm-1135pr			1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at El	even							
	rt Date	End Date		pots/Week		Rating					
Week: 10/ Spot Ch	15/12 Date Ra	10/21/12 nae D	S- escription		\$1,100.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			a-Su News 3 at Eleve		m-1135pm		Sa				
	e MG 58. ⊃τ Δ\/ΔΙΙ		E] NOT AVAILABLE	RATE							
			a-Su News 3 at Eleve		m-1135pm		Sa	:30 \$1,100.00	0.00 NM		
~	for 58.1 vised Ra	10/20 te to Reinsta	ate]								
N59 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at Ele		11pm-1135pr	n	S :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at El	even							
	rt Date	End Date		pots/Week		Rating					
Week: 10/		10/21/12	The Tanight Chau	1	* ,	0.00	.20	4	0.00 NM	4	¢2 000 00
NOU KSINV	10/16/1	2 10/19/12	The Tonight Show Tonight Show	CM	1135p-1237a	- TWTF-	- :30	4 \$500.001	0.00 NM	4	\$2,000.00
LENO					_						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays S	pots/Week 4		Rating 0.00					
Spot Ch	Date Ra	nge D	escription	•	t/End Time	0.00	Weekdays		Rtg Type		
		2-10/21/12 T 5,60.6,60.7.	he Tonight Show	113	5p-1237a		- TWThF	:30 (\$500.00)	0.00 NM		
			E] NOT AVAILABLE	RATE							
			The Tonight Show	113	5p-1237a		- TWThF	:30 (\$500.00)	0.00 <i>NM</i>		
		<i>5,60.6,60.7,</i> I ABI F RAT	<i>60.8</i> E] NOT AVAILABLE I	RATE							
			The Tonight Show		5p-1237a		- TWThF	:30 (\$500.00)	0.00 NM		
		5,60.6,60.7,									
•			E] NOT AVAILABLE The Tonight Show		5p-1237a		- ТWГhF	:30 (\$500.00	0.00 NM		
See	e MG 60.	5,60.6,60.7,	60.8					(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
			E] NOT AVAILABLE he Tonight Show		5n 1227a		- ТWГhF	:30 \$500.00	0.00 NM		
_		,60.4,60.2,6	ŭ	113	5p-1237a		- 1WINF	.30 \$500.00	U.UU INIVI		
[Re	vised Ra	te to Reinsta	ate]								
		2-10/19/12 T ,60.4,60.2,60	he Tonight Show	113	5p-1237a		- TWThF	:30 \$500.00	0.00 NM		
		te to Reinsta									
			he Tonight Show	113	5р-1237а		- TWThF	:30 \$500.00	0.00 NM		
		,60.4,60.2,60 te to Reinsta									
-			he Tonight Show	113	5p-1237a		- TWThF	:30 \$500.00	0.00 NM		
-		,60.4,60.2,60 te to Reinsta									
			The Tonight Show	CM	1135p-1237a	M	- :30	1 \$500.00 1	0.00 NM	1	\$500.00
	. 0,,	0,,	Tonight Show	5	oop .20.a	.,_	.00	. 4000.00	0.00		φοσοίσο
LENO Sta	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating					
Week: 10/2		10/28/12	M	1	\$500.00	0.00					
	Date Ra		escription		t/End Time		Weekdays M		Rtg Type		
	10/22/12 • MG 61.		he Tonight Show	113	5р-1237а		141	:30 (\$500.00)	0.00 NM		
[.No	IIAVA TC	LABLE RAT	E] NOT AVAILABLE		F- 4007		16	00 4-00-	0.00		
_	10/22/12 for 61.1		he Tonight Show	113	5p-1237a		M	:30 \$500.00	0.00 NM		
_		te to Reinsta	ate]								
N62 KSNV	10/16/1	2 10/19/12	Late Night w/Fallon	СМ	1237a-136an	n - TWTF-	- :30	4 \$250.002	0.00 NM	4	\$1,000.00
			Late Night w/Fallon								

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Order / Rev: 105006 Advertiser: Obama for America

Alt Order #: 06837949 Product Desc: OBAM FOR AMERICA KSNV

Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
FALLON Start Date Week: 10/15/12	- TWF	ots/Week Rate 4 \$250.00 Start/End Time	Rating 0.00	Wookdove Long	ath Pata	Ptg. Typo		
Spot Ch Date Range E 1 KSNV 10/15/12-10/21/12 L See MG 62.5,62.6,62.7	-	1237a-136am		Weekdays Leng	30 (\$250.00)	Rtg Type 0.00 NM		
[.NOT AVAILABLE RAT 2 KSNV 10/15/12-10/21/12 L	ate Night w/Fallon	ATE 1237a-136am		- TWГhF :	30 (\$250.00)	0.00 <i>NM</i>		
See MG 62.5,62.6,62.7 [.NOT AVAILABLE RAT 3 KSNV 10/15/12-10/21/12 L	E] NOT AVAILABLE RA	ATE 1237a-136am		- TWThF ;	30 (\$250.00)	0.00 MM		
See MG 62.5,62.6,62.7 [.NOT AVAILABLE RAT	,62.8			- I WIIII	30 (ψ230.00)	0.00 14101		
4 KSNV 10/15/12-10/21/12 L See MG 62.5,62.6,62.7	ate Night w/Fallon ,62.8	1237a-136am		- ТWГhF :	30 (\$250.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RAT 5 KSNV 10/16/12-10/19/12 L	ate Night w/Fallon	ATE 1237a-136am		- ТWГhF :	30 \$250.00	0.00 NM		
[Revised Rate to Reinst 6 KSNV 10/16/12-10/19/12 L	ate Night w/Fallon	1237a-136am		- ТWГhF :	30 \$250.00	0.00 NM		
MG for 62.4,62.1,62.2,6[Revised Rate to Reinst7 KSNV 10/16/12-10/19/12 L	ate]	1237a-136am		- TWГhF :	30 \$250.00	0.00 NM		
 MG for 62.4,62.1,62.2,6 [Revised Rate to Reinst 8 KSNV 10/16/12-10/19/12 L 	ate]	1237a-136am		- ТWГhF :	30 \$250.00	0.00 NM		
MG for 62.4,62.1,62.2,6 [Revised Rate to Reinst	52.3	1237 a-130aiii		- I WIIII	30 \$230.00	0.00 INIVI		
N63 KSNV 10/22/12 10/22/12	Late Night w/Fallon Late Night w/Fallon	CM 1237a-136a	ım M	- :30 1	\$250.00 1	0.00 NM	1	\$250.00
FALLON Start Date End Date Week: 10/22/12 10/28/12 Spot Ch Date Range E 1 KSNV 10/22/12-10/28/12 L	M Description	1 \$250.00 Start/End Time 1237a-136am	Rating 0.00	Weekdays Len	gth <u>Rate</u> 30 (\$250.00)	Rtg Type 0.00 NM		
See MG 63.2 [.NOT AVAILABLE RAT	•							
2 KSNV 10/22/12-10/22/12 L	-	1237a-136am		M:	30 \$250.00	0.00 NM		
N64 KSNV 10/20/12 10/20/12 SNL	Saturday Night Live Saturday Night Live	CM 1130pm-1:0	2amS	i- :30 1 §	\$1,400.001	0.00 NM	1	\$1,400.00
Start Date Week: 10/15/12 Start Date 10/21/12	Weekdays Spo	ots/Week Rate 1 \$1,400.00	Rating 0.00					
N65 KSNV 10/21/12 10/21/12	Sports Night in Las Ve Sports Night in Las V	egaSM Sun 1135p-	1200a	S :30 1	\$200.002	0.00 NM	1	\$200.00
SPORTS NIGHT Start Date End Date	Weekdays Spo	ots/Week Rate	Rating					
Week: 10/15/12 10/21/12	S	1 \$200.00	0.00			Totals	15/	\$126 825 00